

CENTRAL KAROO DISTRICT MUNICIPALITY

All aspects of our staffing processes shall be non-discriminatory and will afford applicants equal opportunity to compete for vacant positions:

LOCAL ECONOMIC DEVELOPMENT & TOURISM COORDINATOR

BEAUFORT WEST

Salary: T11 (R260 292 – R337 872 per annum)

Minimum Requirements: National Diploma in Tourism / Economics / Local Economic Development. or equivalent qualification, plus 5 years working experience preferably in Local Government. Sound knowledge of legislation applicable to LED and Tourism in the municipal environment and in depth knowledge of applications, procedures and interpretative skills to formulate and implement plans and programmes. Computer Literacy. Valid B drivers' license. Minimum competency qualification will be an added advantage.

Responsibilities: Identify key performance areas associated with the formulation and execution of programmes and initiatives to drive Local Economic and Tourism in the region. Formulate, align and implement local Economic Development and Tourism Plans and strategies. Implementing tourism strategy and sector plan. Develop and review the Integrated opportunities and formulating marketing plans and strategies. Monitors the functionality of LED for LED working groups. Assist local municipalities with development and implementation of LED and Tourism plans and projects. Identifies opportunities with regards to Local Economic Development. Assist with identification of employment and growth opportunities. Create channels of communication with and development of SMME's. Providing support to local traders, in marketing their products. Development of tourism route development. Provide assistance to local municipalities with the permit application process for filming. Create opportunities for the implementation of district events. Assist local tourism organisations with the tourism product development. Assist with the implementation of tourism transformation projects.

Fringe benefits include: Subsidised housing, medical, pension and group insurance schemes subject to conditions. Generous vacation and sick leave benefits plus a bonus equivalent to one month's salary. Five day working week. Furniture removal costs payable subject to conditions.

Applications (please obtain from website - skdm.co.za) on the official application form of the Council must be forwarded to the Municipal Manager to reach the office not later than **Friday, 26 March 2021**. No faxed or e-mailed applications will be considered. Applications not accompanied by certified copies of ID, driver's license and qualifications will not be considered. Enquiries may be directed to Gerda van Zyl on Tel. (023) 449-1000. Kindly note that the Municipality does not notify applicants whose applications were unsuccessful. The municipality reserves the right not to make any appointment.

G MATTHYSE : ACTING MUNICIPAL MANAGER, Private Bag X560, Beaufort West, 6970



GVZ/U4 March 2021